# Take Charge College  Recruiting Service
# Prospective Players/Parents

**Please read through our slide show to find out more about our company, what we have to offer, and what we have done over the last 11 years!**

***Creating a positive and affordable recruiting experience for softball players and their family's.***
***for the College-Bound Student Athlete***

"...You will not find a better value for assistance in the recruiting process and beyond!
Take Charge is more than a service, it's family! Div. I Commit

**$11.9 MILLION DOLLARS IN ATHLETIC SCHOLARSHIPS!**

Take Charge College Recruiting Service has helped their players receive over

**$11.9 Million Dollars in Athletic Scholarships**

in just over 11 years

(as of 12/2022)

# AVERAGE SCHOLARSHIP AMOUNT

- Average Scholarship amount for **4-year** program: **($59,205)**

- Average Scholarship amount for **2year** program: **($18,492)**

- Average cost to enroll with Take Charge (without skills video): **$350**

*The above scholarship amounts are our players average total amount of athletic scholarships received over a 2 or 4 year period depending on the program they signed with.*

We work with prospective athletes from 9th grade-12th grade and junior college/4 year transfers.

**"...Take Charge is truly the pinnacle of the industry!" -Parent of Div. I Softball Commit**

We've helped 99% of the student athletes we have helped receive an athletic scholarship or opportunity to play at the collegiate level.

*The above percentage is based on players that we sent out their senior year and those that committed prior to their senior year.*

# STEPS FOR SENDING OUT PROFILE WITH TAKE CHARGE

Register On-Line @ www.takechargerecruiting.com

Receive all paperwork through Email

Complete profile sheet and return as soon as possible

We will create your profile and email and send to you to review.

You will then review profile/email and make any changes/adjustments and approve when all correct.

Once you approve the profile and email then we will get sent out to the coaches in the areas you are wanting.

Once sent out coaches will either reply to us and we will forward you the email or they will contact the player directly.

From here the player is responsible for responding to coaches and keeping track of who has contacted them.

We are here at this point for any and all questions you have. Please read through slides below on example emails/staying organized

When wanting us to resend your email/profile out again you will simply contact us with all updates. If you run out of updates, you can purchase for $50 or anyone you refer that signs up earns you 1 free Profile Update.

Once we receive all profile updates we will create your profile/email again and resend to you approve prior to sending out.

# WHAT COLLEGE COACHES WANT

**How do we know what college coaches want?**

- **We are in communication with some of the top ranked coaches in the nation, along with coaches at all divisions across the nation.**
- **We get feedback from them and learn their preferences when communicating with a prospect.**
- **We learn what they want to see and what they don't on a skills video.**
- **We know they do not have time to visit recruiting websites, as a former collegiate coach I know this first hand.**

# HOW WE'RE DIFFERENT

- We send custom emails directly to coaches in the areas the player chooses.
- We create a profile for each player based off of the information they provide.
- We help determine which level each players profile should be sent to, helping maximize their opportunities.
- We help educate the parents and players throughout the recruiting process.
- We are individually owned, which provides you with a constant contact that knows who you and your child is.
- Our cost is very affordable!
- We can help film/create your skills video.

# HOW WE'RE DIFFERENT

- We have an updated database of every college softball coach's email.
- Emailing coaches directly allows them to know the athlete is interested in their program and allows immediate correspondence to begin.
- We **DO NOT** put profiles on our website for coaches to find players! Coaches do not have time for to search through databases.
- Each Parent/Athlete will receive a "Road Map" we have put together to help guide them through the recruiting process.
- Ongoing access to owner Christine Summers who understands the recruiting process both as an athlete, parent and a coach.

# WHERE HAVE OUR PLAYERS GONE?

43 States

ALL Divisions

# NO MONTHLY/YEARLY FEE'S

NO **yearly or monthly fee's** with our service.

Recruiting Packages are **1-time fee's**

Players can add regions individually up to 5 . One is included with Base Package

Players can add regions at any time for $100 each. Once purchased, they do not need to be paid for again.

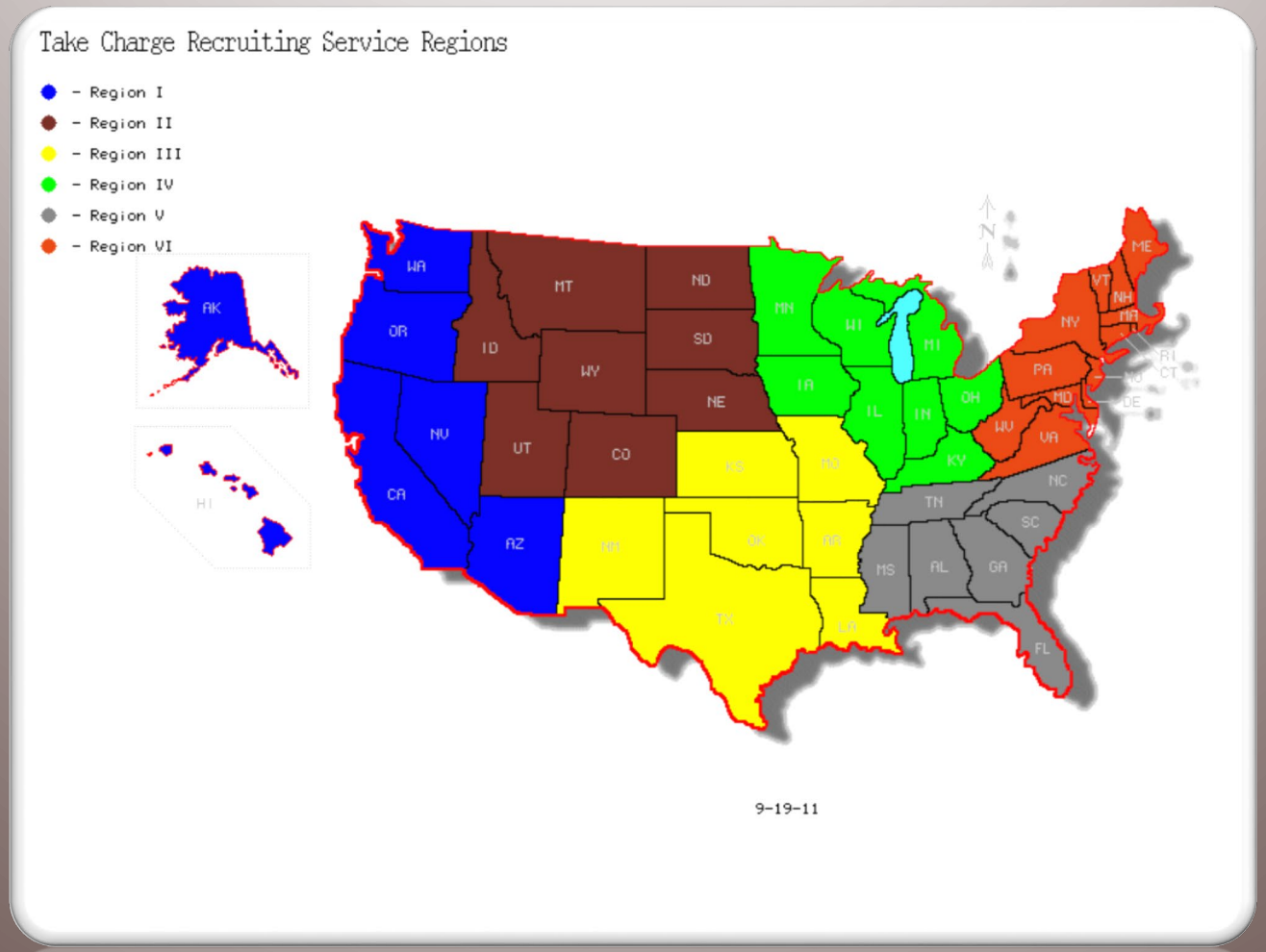
Update profile with new/changed information and we will update and send to review prior to sending back out.

Our Base Recruiting package starts with 1 profile update and 1 region. Additional profile updates and regions can be added at any time for $50.

# WHAT ARE PROFILE UPDATES?

- Profile Updates are when you want to update your child's profile and resend out to the coaches in the areas you previously selected.
- Sending out profile updates throughout the year can help keep the college coaches posted on how you are doing and letting them know that you are still available.
- Sending out profile updates also allows the student-athlete to keep the college coaches up to date on their schedules and how they have done over the previous months.
- Each student-athlete will have profile updates depending on which recruiting packages they purchase. They can upgrade to a higher package at any time, or purchase profile updates when they run out for $50. Also, any time you refer someone that signs up with us, you receive 1 free profile update.
- We do highly recommend that student-athletes begin emailing coaches back on their own as well to help open up communication.
- Unused regions can be traded in for profile updates.

# Take Charge Map of Regions to Choose From



# TAKE CHARGE

# SKILLS VIDEO PROCESS – GROUP/TEAMS

The steps for setting up a group or team video session are below.

You will need to provide a field, balls, pitching screen and 2 people to help with the filming.

Contact us for available dates/times

We will set up a registration page on our website. (Minimum # of players needed depending on location.

Each individual can purchase their own skills video and recruiting package on the registration page.

Payment will need to be made prior to the video session.

We will come out to your location to film.

Players can film at 2 positions, hitting and running.

After the completion of the skills video we will answer any questions everyone might have.

Videos are usually edited within 2-3 weeks if not sooner.

We will upload each video to YouTube and send each player their link to review and approve.

Players/Parents will approve the skills video prior to it being sent out

Once we have approval for the individuals skills video, profile and email we will send them out to the areas wanting to send.

Take Charge has filmed over 1000 softball/baseball skills videos since 2011!

Take Charge has traveled as far as Hawaii to film skills videos. Contact us today to set up a video session in your area!

# OWNER: CHRISTINE SUMMERS

- Former Division I Collegiate Player
- Former Collegiate Assistant Coach

- Was recruited by over 200 college's including UCLA, Texas, University of Oklahoma, San Diego State, Alabama, Fresno St., Texas A&M, Arizona, Florida St, Indiana. University. This was enormously due to my father's recruiting business which laid the foundation for Take Charge College Recruiting Service.

# SUPPORTERS OF TAKE CHARGE

- Leah O'Brien Amico
- Danielle Lawrie
- Megan Willis
- Madie Green
- Sandy Beasley
- Kaitlin Cochran
- Lori Harrigan-Mack

# SUPPORTER OF TAKE CHARGE
# LEAH O'BRIEN AMICO

- **3-Time Gold Medalist, Leah O'Brien Amico, tells us why she supports Take Charge!**

- "If you are looking for the same opportunity that I had and a chance to play at the collegiate level then let Take Charge help you get recruited today. With their help they will guide the player and family and help make your recruiting process smooth and enjoyable. Take Charge College Recruiting Service is dedicated ...to helping student athletes achieve their dreams of playing softball in college, just as I had the opportunity to at the University of Arizona. There is a college for every player who desires to play, however until the college know about you, there is no way to get recruited by them. Take Charge helps get you noticed by the college's you want and have the ability to play at. It is never too late to get started, I didn't start my recruiting process until my junior year. Playing softball in college was a dream of mine that has helped create friendships that will last a lifetime, a career that involves teaching the game that I love and opening doors to more and more opportunities then I could have every asked for."

  -Leah O'Brien-Amico
  USA Softball Olympic Gold Medalist 1996, 2000, 2004
  3-Time NCAA National Champion (University of Arizona Softball)

# SUPPORTER OF TAKE CHARGE
# SANDY GREEN (BEASLEY)

**See what former Canadian National & Olympic team player has to say about Take Charge!**

"Christine - It is so exciting for you to take something that your father started and make it work for so many more. I would highly recommend your recruiting service to anyone as I believe if an athlete has a good work ethic to play hard and manage their academics they can pay their own way for their education and it can be done playing a sport. Finding the right fit is the trick and your recruiting service will take the pain out of the process. Parents do not have to spend years understanding the system - you guys already know the rules. Your service can provide the guidance and support to create a "good match" for the player to the school program. There are so many scholarship openings out there for the female athlete it is a quite overwhelming and most families are so oblivious to the possibilities at the time they need to be in the know. A player does not have to be a superstar to get a scholarship! The teams have to be filled with good players who connect to the coach, the school and the academic program that is being offered - that is what creates a successful scholarship offer. There are so many options of level of play, type of school, and direction that without a recruiting service you would be unable to even fathom what is available out there for your player. I truly believe if a girl wants to continue to play sports- you can find a place for her and someone else will help pay the bills!"

Sandy Green (Beasley)
Canadian National Team Member 9yrs (1987-1996)
1996 Olympic Team
4 year full scholarship recipient

"Softball paid for my bachelor's degree as well as so many experiences and great memories."

# COMMON Q&A

**Q: When should my daughter start the recruiting process?**

**A: We recommend your Freshman year in High School. However, it's never too late to begin your recruiting journey. If you are a Sophomore-Senior we recommend to begin your recruiting process as soon as possible!**

**Q: Is my daughter good enough to play in college?**

**A: Every player can play somewhere. It is very important to be realistic about your daughter's playing ability to determine which schools she will be best suited for. This will allow your daughter to have the best opportunity to play for a collegiate program and have the best chance at receiving a scholarship.**

**Q: Why do you pick what Division I should send my profile to?**

A: To maintain a status as a credible recruiting company and keep college coaches happy we need to review each athlete and determine their best interest.
This also allows the best opportunity for your daughter to get recruited and have the best chance at receiving a scholarship. We do give you the opportunity to share which divisions you feel you can play at as well.

**Q: I'm already at a Jr. College but looking to play at a 4-year program, can your company help me?**

A: Yes! When you are in Jr. College and looking to move on to a 4-year program it is very important to reach out to programs you are interested in. We use the same process with students that are in high school and those who are in Jr. College.

**Q: Will you be the person I speak to when I call/text/email?**

A: Yes! I am the sole owner/operator of Take Charge. I take pride in knowing each player and family and want each person to be confident and comfortable when reaching out for questions/help. You do not need an appointment or a reference number. Recruiting can be time-sensitive, so it's very important for me to be available for questions when needed.

**Q: My daughter plays in showcases throughout the year, is this enough exposure for my daughter?**

A: Playing in a showcase is a great way to get playing time and get in front of some coaches. However, relying soley on them could limit your opportunity to be recruited.. There are a very limited amount of coaches who may actually attend and possibly see your daughter play. Also, the coaches from the program(s) your daughter is interested in might not be in attendance, or if they are, might not see her play. Showing up to a showcase is one thing, but given an opportunity to perform and show off what you can do is another story and you simply just may not be given the opportunity to do so. One of the best thing to do is to open the door of communication with a coach as soon as possible. You want them to know that you are interested in their program and start showing them why they should recruit you. That gives you a head start, especially if they go to a showcase your daughter is playing at they will already know who she is and can look for her!

# COMMENTS FROM PARENTS

- Our experience with Christine (Take Charge) has been life changing. She is very knowledgeable of the process and has a lot of valuable insight into the programs across the country. She is always there from the beginning to the end of the recruiting process! She's always available to answer any questions that our daughter or family had throughout the process. She ensured that the programs/coaches had all the information needed! We would not have been able to navigate this process without Take Charge guiding us through! We are so thankful and appreciative of Christine(Take Charge) for all they've done to make this a smooth, less stressful process! I recommend Take Charge Rec. Service for any student athlete and family heading into the recruiting process at any level! You will not find a better value for assistance in the recruiting process and beyond! Take Charge is more than a service, it's family!

Div. I Commit

# COMMENTS FROM PARENTS

- *"After finding out that my daughters verbal commitment was dropped due to a coaching change we cringed at the idea of having to start all over. Christine Summers team at Take Charge Recruiting had put together a great skills video of my daughter a year prior so we decided to have them help us get a jump start on the process. My daughter's video and profile went out on a Wednesday afternoon and by that evening her email was filled with coaches interested in her and looking for campus visits. We went on our first college visit that Saturday and she was given her first offer that same afternoon. Two months later after exploring all of her options, my daughter made a verbal commitment. Without the help of Take Charge Recruiting we would have never found the school she selected as this one was never on our radar, but ended up being the perfect fit. I credit Take Charge Recruiting with getting quick reactions from the schools and for widening our horizon of choices."*
  *Div. II Commit*

- *"Christine,*
  *We absolutely cannot thank you enough for your support, encouragement, and excellent service. Your knowledge of recruiting eased any and all of our initial worries and concerns. We truly felt like we could call or email you anytime and you happily assisted us each and every time without hesitation. You worked around our schedule and made yourself available to us throughout the entire process. Words cannot express our family's appreciation for your dedication.*
  *Our daughter knew exactly what kind of school she wanted to attend as well as the area she wanted to stay in. You always kept her wants and needs in mind and did all you could to help her achieve her goal. She is one very happy softball player and we are even happier parents because of this. For all of this and so many reasons more, we are truly grateful. Thank you, Christine and Take Charge Recruiting, for helping make our daughter's success possible. "*
  Junior College Commit

# WHAT PARENTS HAVE TO SAY

*Christine, thank you for your service as you have been a huge help in our recruiting process and have been instrumental in getting the communication out to all of the areas and schools that we simply could not have done without the help of Take Charge Recruiting. Our daughter had 3 videos done by Christine over the last 3 years and we were very satisfied with the way they came out each time. We loved the timeliness in getting the videos edited and ready to be sent out. We were under pressure to try to get our daughter sent out before Nationals now that she was entering her Senior year and Christine made certain that it happened. It is amazing to now say our daughter is committed to a Division II school and we couldn't be happier, now we can enjoy Senior year and finally breath.*

*Div. II Committ*

*"Christine, thank you for a GREAT recruiting service! I have been in the softball world for quite a few years now with two softball players and I have to say that your service is Top of the Line. I have recommended Take Charge Recruiting to everyone I talk with about recruiting services! The way you checked in with us periodically and the quick response when we had questions was CUSTOMER SERVICE--BAR NONE!!*

*My daughter is thrilled to be committed to a great DII college and now can enjoy her senior year--playing and working on her skills without all that pressure.*

*We couldn't have done it without your video--and the responses from your emails are still streaming in!*

*Thank you and God Bless!!"*

*Div. II Commit*

# COMMENTS FROM PARENTS

- *"I am writing this for my two daughters who used Take Charge Recruiting services. Christine and her company are the best in the business. My family and I love them and their services. They have become like extended family and I try to refer as many young athletes as possible. My two daughters are on their way to getting a degree and many successes. If not for softball and Christine's company, we do not know where they would be. My family and I are so thankful to God for Take Charge recruiting."*
  *NAIA Commit*

- *"Christine,*
  *I was very skeptical when our coach approached me with the offer to have you shoot my daughter's video as previous videos that cost three times as much were awful! Your video was incredibly good - best I've seen - and the results were tremendous. I never thought a good video would draw so much attention! My kid is on her way to a Division 1 college to be a Golden Eagle and my family can't thank you enough for all you've done! I will recommend you to everyone I know because this video business is full of clowns and Take Charge is truly the pinnacle of the industry! Hopefully I'll need your services again personally in the future! With a 2019 and a 2030 still in the pipeline I'll know exactly who to call. God bless and I wish you, your family, and Take Charge tremendous success!"*

  Division I Commit

# CONTACT INFORMATION


TAKE CHARGE COLLEGE RECRUITING SERVICE

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